

THE CHINOOK ADVANCE

Vol. 20

Chinook, Alberta Thursday, September 19th, 1935

No. 21

Just arrived a shipment of Down & Cotton Comforters, Pillows, & Silk Bed Spreads.		
Also Watson Gloves from	.75 to \$1.40	
10 lbs. prunes	50.60	.97c
50 lbs. Block or sack Salt		.99c
Quaker Oats, Non Premium		.19c
10 lbs. Whole Wheat flour		.35c
Swansdown Flour		.32c
Blackberries and Greengage Plums 2 tins		.25c
Strawberries	2 boxes	.25c
Grapes	per. basket	.75c
All kinds of fruit now on hand		
U. F. A. Car of Fruit will arrive about Oct. 8th.		

Acadia Produce Company

COAL & WOOD

Drumheller Spel Lump	\$5.25
Sheerness Lump	\$3.25

Jim Aitken

Meet Your Friends

At
The

Chinook Hotel

Fully Licensed
Gus Cook, Prop.

Chuck Roast	per lb	.10
Rump Roast	per lb	.9
Boiling Beef	per lb	.5c
Back Bacon	per lb	.30c
Harvest Bacon	per lb	.28c
Special Whiz Fly fume	per tin	.30c

Chinook Meat Market

Dominion Assistance Committee for Sheep Industry

Alberta sheep breeders and sheep raisers are again to have the benefits of the ram grading and ram premium policies. The Dominion government realizing the importance of a continuous policy in the production and use of good rams are providing liberal assistance so that farmers may buy good rams with confidence at a reasonable price. The Dominion Minister of Agriculture is anxious that purchased breeders of sheep should continue to improve the purchased flocks so that better quality rams and ewes may be produced. Furthermore, it is hoped that as a result of the use of graded rams on graded flocks throughout the province, the quality of market lambs will show a marked improvement.

All purchased breeders will be given an opportunity to make application for the ram grading service and the premium which will be paid on graded rams will be as follows:

XXX Ram Lamb	\$4.00
XXX Yearling Ram	\$6.00
XXX Ram Lamb	\$6.00
XXX Yearling Ram	\$10.00

These premiums apply only on rams officially graded under the Federal Ram Grading Policy in 1933.

Applications for ram grading should be mailed to John Norquay, 401 Blowey-Henry Bldg., Edmonton, Alberta not later than September 15, 1935.

Social Credit Federal Nominating Convention

This Convention was held at Youngstown on Monday 16th September, about 136 delegates from the different groups being present. Mr. N. F. Marcy was the delegate from Chinook group.

There were fifteen candidates nominated and on ballots being taken, the lowest each time was eliminated until the three, which was the number required, were left. These were as follows: V. Quelch; (Morin), Mr. Derby; (Hanna) and Mr. Willis; (Hanna)

These three will go for final selection of one candidate before the Advisory Board in Hanna on Friday night. This Board consists of Mr. Fred Anderson and another from Calgary, and Messrs James Acadia, W. W. Cross, Handhill, and J. McLellan, Coronation, the three provincial members.

An executive meeting was held after the convention, when it was decided that the levy on each group be 25 cents per member for federal campaign funds.

An interesting program of singing, recitations etc. was given while the ballots were being counted.

Line Elevators Reduce Storage Rates on grain

Line country elevator and terminal companies have filed tariffs with the Board of Grain Commissioners providing for a reduction in storage rates from thirtieth to one forty-fifth of one cent per bushel per day. This rate became effective September 1st.

Many Residents To Leave Oyen. District

OYEN, (Special) — Thursday last the Oyen theatre was filled with residents of town and country for a farewell reception to a number of prominent citizens leaving Oyen for other parts of Alberta, John Rorabeck, who has been secretary-treasurer of the municipality of Cereal for several years, has with his wife, moved to Hanna. Mr. and Mrs. S. A. Miller and son, Bert, also go to Hanna and with him R. E. Gillispie and Roy Sharpe. Mr. and Mrs. Frank Neid have been transferred to New Bidden, where Mr. Neid will manage the U. G. elevator, Gordon Caswell of the Pool elevator has been promoted to an inspectorship with headquarters at Hanna. Charles Dunford, editor and proprietor of the Oyen News, with his family, are moving to Sylvan Lake.

The slump in grade was due unfortunately to frosts and bad weather which visited central and northern Alberta during August and September, and it is from these districts that most of the lower grade 'wheat' was marketed. Northern Alberta inspections showed only 24.91 per cent to be No. 2 or better, compared with 55.37 per cent in 1934. Most of the wheat placed No. 3, No. 4, and No. 5, the percentages in these grades in the Edmonton inspections being 13.98, 28.19 and 20.08, respectively. In southern Alberta the inspections showed 81.63 per cent to be No. 2 or better compared with 86.9 per cent in the previous crop year.

Total cars inspected at Calgary were 20,260 compared with 17,196 for the previous year, and at Edmonton 19,224 cars compared with 18,938 the previous year. Total at both points was 38,490 cars.

The evening was spent in

Chinook Old Timer Passed Away

Mr. Klaus Hohlen 81 years of age passed away Monday, September, 9th, at the home of his daughter, Mrs. Lawson of Drumheller. Surviving are his widow, six daughters, Mrs. P. Petersen, Mrs. Allen Marr, Mrs. L. Dressel, all of Chinook, Mrs. Gripp, of Oyen, and Mrs. Lawson, of Drumheller, one daughter, of North Dakota, and one son Mr. Klaus Hohlen, of North Dakota. One son and one daughter predeceased him.

Funeral services were conducted at Drumheller.

Deceased with his family moved to Chinook in 1910 where he farmed until a few years ago.

NEED FALL RYE FOR PASTURAGE SAYS PHILLIPS

One of Most Neglected Crops Is One of Most Useful

(By E. W. Phillips District Agriculturalist, Hanna)

Among the most pressing problems of farming in a dry country are those of supplying the live stock with fall, winter, and early spring pasture and a dependable supply of roughage. Fall rye is extremely useful in these and other respects, but nevertheless it is one of our most neglected farm crops.

Every year, September, a death of green pasture makes itself felt, and in evidence until the next May. While our open winter permit nearly all winter grazing, or rather rustling, the shortness of the green pasturing leaves nothing to be done. Greatly lessened milk yield and greater losses in stock, and in decreased crops — young foals, calves and lambs. Lengthening out the green pasturing season is certainly one of the most effective ways the farmer can employ to get greater and cheaper production from his live stock.

Fall rye is best sown from August 10 to September 1st but may be safely sown somewhat later. The safest place to seed is on clean stable land just behind the house, after killing the grass. Least likely under these conditions to grow well are sand, clay, or gravel soils, and in decreased crops — young foals, calves and lambs.

As a roughage crop rye is the next best to grass, and in summerfall, however, also may seed at the rate of three quarters of a bushel of rye and a bushel of oats during the spring or early summer, pasture that season closely enough to prevent the rye forming a stalk, then let it raise a grain crop the next season.

All classes of live stock relish fall rye pasture. It is sometimes accused of producing a milk taint, but this may be avoided by removing the rye from the pasture at least two hours before milking, and the milk from the stable as soon as drawn, the latter to prevent absorption of odors from the air.

Fall rye is one of the best pastures for flushing ewes at breeding time, larger lamb crops invariably result, than when feed alone is used.

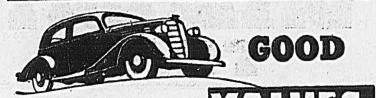
Horse and stock cattle may get most of their winter feed from rye pasture.

As a roughage crop rye has the advantage of being a dry season of making the bulk of its growth during what is usually the period of greatest rainfall, and being cut for greenfeed before the hot, dry weather of July. If cut sufficiently green, before getting tough and fibrous, a good yield is usually obtained of quite good quality feed. If left too long and cut when too near maturity the quality is considerably lowered.

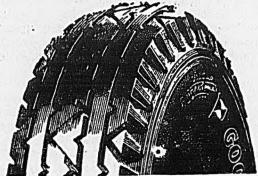
Rye hay is better for other classes of stock than for milch cows, but may be used for them in a mixture with other roughages.

Rye makes good silage if cut green. Putting up rye silage is one of the most satisfactory ways of carrying over a supply of feed from a year of abundance to a year of shortage.

Rye grain is low in price at present, however, it can be disposed of at a greater extent than is usually thought. Horses, hogs, and fattening sheep and cattle may be fed up to half rye with oats with nothing but



SPEEDWAY TIRES made by Goodyear



Guaranteed against road hazards

Size 30x3 1/2	\$5.25	Size 47x19	\$8.75
Size 44x21	\$7.25	Size 50x19	\$9.50
Size 45x21	\$8.00	Size 50x20	\$9.75

Other sizes equally low-priced

COOLEY BROS. Chinook, Alta. Phone 10

CROP TESTING PLAN

Over 20,000 farmers' fields of wheat have been tested under the above plan during this past month. Some 6,000 samples graded "A," indicating they were sufficiently true-to-variety to be used for seed. Any National Elevator Agent will supply the names of those farmers in your district whose samples graded "A."

A Cheap and Easy Way to Obtain Better Seed
NATIONAL ELEVATOR COMPANY LIMITED WINNIPEG

good results. Milk cows may get one quarter of the grain in the ration. If part of the rye is cut for roughage, each year there is not likely to be a surplus of rye grain to dispose of by way of the elevators.

One should be careful not to feed the rye grain or roughage which contains much ergot to pregnant animals.

One objection which many farmers have is that the rye is a weed, encroaching in winter fields, and damaging in the fall. If the farmer made a policy of raising a certain amount of rye each year, it could be raised on one part of the farm, kept separate from the wheat, and the chance of mixing reduced to a minimum.

The farmers' principal objection to rye and other feed crops, is that it cuts into the acreage he may need to a wheat. It is apparent that nearly all farmers of this region look forward to the time when the rye will be easier to start if all the land were in stubble to start with. If this was the idea of stubbling it was probably extremely unwise to practice.

The point to remember, however, is that next year the new act comes into effect. If, thereafter, your soil blows over on your neighbor's land, or the land of your crook or his land in any way, the owner of the blown soil may be held liable and fined. The best way to prevent soil drifting is to strip farm. It has proven itself over a long period.

This year, however, will be off year. It will give plenty of time to make the necessary arrangements this fall to start striping next spring.

Once the practice becomes firmly established in South Alberta, it will be on the way to permanence in agriculture — Lethbridge Herald.

GET READY FOR STRIP FARMING

Indications were this year that a good bit of land had been stubble in last spring, the idea being to start in a more general way next year. This was not done by the last session of the legislature; it would be easier if all the land were in stubble to start with. If this was the idea of stubbling it was probably extremely unwise to practice.

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Craigmyle Woman Is Involved in Serious Accident—Broken Back

Mrs. D. Hunter Run Over By Binder —Spine is Fractured

Thrown from a binder, and run over by that machine while engaged in harvesting operations at her farm in the Craigmyle district on Tuesday, Mrs. Dan Hunter sustained serious injuries and is at present a patient in the Hanna hospital, believed to be suffering from a fractured spine. No further details of the accident were available, but it is understood that the unfortunate woman was involved in a runaway. Condition of Mrs. Hunter is understood to be quite satisfactory, although the Herald was unable to get in touch with the attending physician, Dr. P. Banfield, before going to press.

Adds Zest to the Meal "SALADA" TEA

To Burn Or Not To Burn

There will be few people in Western Canada, whether farmers, business men or wage earners who will quarrel with the policy which resulted in the announcement of the Canada Grain Board's establishment of a minimum price of 87½ cents for No. 1 Northern wheat f.o.b. Fort William.

Regardless of political affiliations or economic beliefs the general public in the west greeted the announcement with approval as soon as it was made and, it is to be hoped, it will be accorded general backing in the east as well.

But the extent to which this policy will ensure to the benefit of Western farmers, who are hard pressed as a result of a prolonged period of drought, followed this year by a most disappointing situation as a result of wide-spread ravage of the wheat crops by rust, will depend upon the price spreads which, at the time of writing, are expected to be announced any day.

As harvesting and threshing operations progress, the amount of damage from rust is being daily revealed as a disaster of immense proportions, and while estimates of the extent of the loss sustained by farmers in Manitoba and Saskatchewan vary from day to day, it is quite apparent that the final figures will show a loss of great magnitude.

The rust which invaded large tracts of the best wheat growing areas of the west with such devastating effect, has not only reduced yields but earlier in the season promised to be abundant crops but it has depreciated the grades to an extent comparable with the lowered yields.

At the moment there are thousands of acres of low grade wheat standing in the field awaiting the time when the grain is sufficiently dry to ensure a good burn because it does not pay to cut it.

Before taking this drastic action to destroy a lot of grain which conceivably may be of some value at a future date, farmers would be well advised to at least await the promised announcement of spreads prices. It is quite possible that the spreads may be set at such figures that even the lowest grade wheat can be threshed and stored on the farm without too serious loss to the grower.

The Federal government has recognized the loss sustained by farmers through drought in the past few years as a national calamity and is surely reasonable to suppose that the loss from rust this year will be regarded in the same category and that recognition will be given to the fact when minimum prices for the lower grades are set.

No one can gainsay the statement that the blame for damage by rust cannot be laid at the farmer's door. Rust damage is just as much a national calamity as the drought loss of recent years and, this being the case, there is every reason why the national purse strings should be loosened to relieve the predicament in which such a large number of Western farmers find themselves with winter knocking at the door.

It must be remembered that the grain about to be delivered to the flames has already cost the farmer something in outlay and labor and would cost more if it were cut, threshed and hauled to the elevator.

Unfortunately the present market price is too low to cover all these costs, without taking into consideration any margin of profit for the farmer who raised the grain.

If the crop is destroyed by fire not only does the grower lose what he has already put into it in cash and labor, but it represents a loss to the country at large. It might be well worth the country's while to advance the farmer at least sufficient money to save the grain by way of a fixed minimum price, thus salvaging what has already been spent on the crop and perhaps saving what might otherwise have to be expended later in the form of relief.

Such a measure might well be regarded in the light of a partnership between the individual and the nation for the mutual benefit of both.

There is also the question of the effect on the morale of the unfortunate grower. After losing a series of crops from drought the economic necessity of burning a crop which was not very long ago so promising must have a disheartening effect on the stoutest heart. If this effect can be averted without serious financial loss to the country, it may be well worth the expenditure.

Flies Prefer Orange Color

Primrose Yellow Is Second Choice
And Carmine Third

It's this way with flies—they'd rather sit on an orange than a cucumber, if the choice depends on color. Such was the deduction announced at the University of California recently as a result of scientific observation of color preferences of multitudes of flies. A huge checker-board with eleven-inch squares in various colors was hung up in a dairy barn of the university's college of agriculture. The flies were invited to come and make themselves at home. For three months this went on while Lester J. Berry, graduate student in charge of the experiment, and his aides kept watch. The tabulated results announced by Berry follow: Not less than 10,572 flies parked on the orange square while only 2,067 sought out the green. Primrose yellow drew 6,541; carmine, 4,415; light blue, 3,480, and white, 2,360. More esthetic flies went after coral red and pink.

A New Racket

If you get a letter telling you a relative has died and asking \$30 be forwarded to cover cost of a certified copy of the supposedly dead person's will, the chamber of commerce of Hamilton, Ont., advises the recipient not to answer it. They explained it is the latest swindle racket operated from Montreal.

Buried Eloquence

The mayor had just laid the foundation stone of a new wing for the hospital, and the spectators awaited his speech.

"What can I do?" cried the harassed mayor to his wife. "I've laid the stone on top of it."

The great problem of taxation is how to make the other fellow pay.

Would Increase Efficiency

Scientific Investigators Recommend
Five Light Meals A Day

When you eat a meal, what is the effect on your work? Scientific investigators have repeatedly investigated, and repeatedly answered that the effect is bad. But their studies have generally been based on the assumption that the meal is about one-third of your daily diet, since you eat three meals a day. Now Howard W. Haggard and Leon A. Greenberg, in a book, "Diet and Efficiency," report that the best schedule is five a day, all comparatively light, and that after a light meal in mid-morning or mid-afternoon your efficiency is increased 10 per cent.

This conclusion refutes the older American tradition, which had its basis in farm life. But it is in accord with the habit of many office-workers, and it corroborates the advertising appeals of several candies and soft drinks.—Business Week.

Civil Service Betterment

Given the full co-operation of civil service organizations and the civil service generally, Charles H. Bland, chairman of the civil service commission at Ottawa, expressed confidence that betterment of conditions of government employees would come in the future.

A Good Suggestion

The young bore at the party, who was doing his share of the entertaining, had already exceeded the time limit.

"Now, continuing my imitations," he said, "I can mimic any bird. Will somebody name a bird, please?"

"A homing pigeon," suggested one of the guests.

A fly will travel 30 miles in search of food.

Safety Campaign

Automobile Fatalities On Roads In
British Isles

Bad as the slaughter on the roads continues to be, we do not think there is any ground for the gloomy view that the safety campaign is more or less played out. It takes a long time to build up the habit of self-protection amid the dangers of the road, says the London Daily Herald.

The fact that fatalities and injuries are below those of last year is pretty convincing proof that safety habits are gaining ground, and there is no good reason whatever for believing the improvement is confined. Indeed, the ministry of transport's analysis of accidents by age-groups indicates once again where education and propaganda should be directed with special energy. Only one-sixth of the killed were 15 to 54. One-third were over 55.

One half—a tragic figure—were under 15. It is clearly the young and the old who are in the greatest danger, and upon them should be concentrated the warnings and instructions of the campaign.

Infant Prodigy

Twenty Months Old Child Has A
Vocabulary Of 1,100 Words

Little Jackie Grub, who can rattle off more words and sentences than a youngster three times his age, said "holy smokes!" and set about showing Dr. Bryng Bryngelson of Minneapolis, who has a left-handed 20-month-old boy speaks the English language with the 1,100 words he knows. When got through it was Dr. Bryngelson, director of the University of Minnesota speech clinic, who said, "Holy smokes! He is distinctly a genius at 20 months."

FASHION FANCIES



SKIRT, BLOUSE, JACKET SUIT—DAUGHTER JUST AT AGE TO APPRECIATE SOMETHING SMART FOR FALL DAYS

By Ellen Worth.

Growing daughter will just adore a little three-piece suit like this for first fall school days. It's so very practical, too, besides being smart! The jacket is made of a soft, warm woolen made the model pictured. The detachable collar and cuffs of the jacket, matched the plain brown wool jersey blouse. Plain aqua blue cotton brocade with a subtle paisley also be tweed by way of a change.

Tweedy cotton in dark blue is effective with plain bright red cotton for the blouse, collar and cuffs of this outfit. The jacket, size No. 930 is designed for sizes 6, 8, 10, 12 and 14 years. Size 8 requires 2 1/2 yards of 35-inch material for skirt and jacket and 1 1/2 yards of 35-inch material for blouse, collar and cuffs with 1 yard of 4-inch ribbon for bow.

Patterns 15c each. Address mail orders to: Pattern Department, Wimpie's Newspaper Building, 175 McDermott Street, St. Paul, Minn.

Our Fashion Magazine is beautifully illustrated in color. Send for your copy today. The price is 15 cents.

Parliament In Jerusalem

Arabs Expect Early Establishment Of Council In Palestine

Early establishment of a legislative council in Palestine is considered so certain Arab leaders are merely awaiting a British "Order in Council" establishing the parliament before disclosing their position, it was stated by Miraat-Ash-Sharqan semi-weekly Arabic newspaper. The Jews of Palestine have made it clear that under no conditions will they accept a legislative council at this time.

Bomb Shelter De Luxe

City Of Paris Making Provision For
Air Raids

Thirty feet under the ground in the Avenue Foch, one of the most fashionable residential streets in Paris, a model concrete shelter has been constructed for use in the event of air raids. The shelter consists of several rooms equipped with all conveniences, including apparatus for detecting the presence of poison gas outside. It will serve as the model for many more which are to be built by the city of Paris. It is built under a mansion. Its roof is a block of concrete six feet thick. Above this is 10 feet of earth then a one-foot thick block of concrete, and finally another layer of earth. Two stairways lead to the shelter, and at the foot of each is a steel and concrete door weighing a ton. There are special rooms for giving first aid to injured persons, machine rooms for light and ventilation purposes and storerooms. Although it is connected with the city's regular light supply, the shelter is equipped with generators and batteries for providing its own light if necessary.

China Has New Tax

After Next May These Who Cannot
Read Will Be Fined

China has announced that after May 1, 1936, anyone in Nanking between the ages of six and fifty who cannot read will be fined. Appalled at the ignorance of the people of the capital, the Chinese authorities have issued a primer of 1,000 characters and ordered students to teach the ignorant from it or give up hope of advancement. As half the population of the city cannot read, the students will be kept busy until the new law goes into effect. The police will be the official examiners, and will stop anyone they wish who if he fails to read the primer, will have to pay the equivalent of half a cent on the spot. The penalty is called the Ignorant People's Tax.

Discovery About Artist

Michelangelo Had Hundreds Of Con-
cealed Faces In His Paintings

A discovery that hundreds of concealed faces look down from Michelangelo's paintings in the Sistine and Pauline Chapels of the Vatican has been made by a Rome priest and art critic, Father Giuseppe Parrotti. It was in this way, Father Parrotti says, that Michelangelo pilloried his enemies or immortalized his friends. Cardinals and some of the great men of the papal court figured among Michelangelo's enemies. Father Parrotti mounted a tall scaffold and took minute photographs to complete his discovery.

Prince Starts New Fashion

Prince of Wales started another craze in men's fashions when he appeared on the waterfront at Cannes, France, with a pleated cord belt fastened with a five-inch anchor. Dealers, swamped with orders, rushed demands to Paris wholesalers for thousands of similar belts. The heir to the British Throne wore the belt with a white sport suit.

Would Increase Sales

If every little market in the land and every large one could furnish its customers with top quality eggs, which could be bought with assurance just as good milk can be had at every corner store, we have no way of estimating what a benefit every producer of eggs would receive.

A species of honey-making wasp is found in Mexico and the southern part of Texas.

The most useful citizen is the one who creates most jobs.

Don't forget that an honest man never has to proclaim the fact.

Some varieties of softwood are harder than hardwood.



It's bigger! It's richer!

It lasts longer, too.

This slow-burning Dixie

Saves money for you.

LARGE PLUG

20¢

DIXIE
PLUG SMOKING TOBACCO

Jelly-Fish Kills Man

Sting Of Giant Type Proved Fatal
To Italian

A sting by a giant jelly-fish resulted in the death of Salvatore Cantarella, an Italian cane farmer near Brisbane. He was bathing at Coogar Beach when he suddenly cried out loudly for help. His companions rescued him and pulled him ashore. He was given artificial respiration and restoratives but in vain, and he died on his way to the hospital. Tentacle marks were found on his body and it was at first thought that he had been attacked by an octopus. Later, however, it was found that he had been paralysed by a giant "Portuguese Man of War," a type of jelly-fish that is found along the Queensland coast. These jelly-fish often have tentacles up to 12 feet long, and their sting is capable of causing temporary paralysis.

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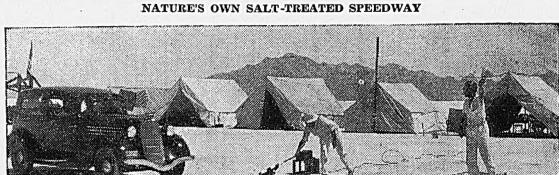
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Large Sum For Relic

Pusey Horn Belonging To King
Canute Sold In London

Symbolizing the holding of land by the tenure of the horn, or corvage, the Pusey Horn, a remarkable relic of King Canute was sold recently in London for \$8,500. It was a heirloom of the Pusey family. In 1665 there was a dispute in the courts for the possession of the Pusey Horn. It was produced and identified as the one by which Canute conveyed the manor of Pusey (Berkshire) 700 years before. The horn was the alarm to be given on the arrival of the King's enemies. It will go into a private collection of antiquities.

NATURE'S OWN SALT-TREATED SPEEDWAY



While Canadian engineers and research scientists have been working out methods of creating good highway surfaces by treatment with common salt, the world's most famous race-drivers have turned to natural salt-treated speedways for their world record attempts. Photo shows: A stock car speed test on the new speedway of the great salt desert in Utah where Sir Malcolm Campbell in his famous Bluebird set a new world's record and bettered 300 miles per hour.

Appleford's

Para-Sani

You'll save its modest cost before half the roll is used. That's because this heavy waxed paper keeps left-overs fresh, moist and flavorful. Ask for Appleford's Para-Sani because of the exclusive knife edge cutter on the box.

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TO YOUR
SHOPPING
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HEAVY WAXED PAPER

Warehouses At Calgary, Edmonton, Regina and Winnipeg

Salt Money

Salt is so precious in Tibet that it is used as money. A sack full of salt exchanges gold for salt. Wind is surely by high standard in gold value.

Wonderful new Children's Picture Book free. Depicts as this around the world Cooking Odors: Windsor Salt in various cooking colors from cabbage, etc.

WINDSOR SALT

Take off and Mail Today.
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MM.
Without obligation please send special Children's Booklet, "SALT all over the World".
Name _____
Address _____

MISS ALADDIN

—By—
Christine Whiting Farmerter
Author of "The White River to Cross", "The Unknown Past", Etc.

SYNOPSIS

Nancy Nelson is a sub-deb, a gay, irresponsible girl of nineteen, with no care beyond the choice of her costume for her coming-out party. Suddenly, in the market crash, her inheritance is gone, and now she and her family are faced with the necessity of a simpler method of living. At this juncture a letter is received from an eccentric relative in Colorado who offers the girl a home on what seems to be impossible conditions.

After much consideration Cousin Columbine's offer is accepted, and Nancy and Jack arrive at Pine Ridge.

Nancy set out one afternoon to climb the top of the hill so as to obtain a view of the surrounding landscape and misses the path Aurora Tubbs had told her to follow. A truck comes along the road, driven by Matthew Adam, who also asks him which way to go. The driver says to look around, and then go on to Cousin Columbine's. There Mark Adam tells Nancy that his brother Luke has broken his leg, and that Jack and he are going to have to go out while Luke's leg gets better. With Jack away, Nancy finds that she is lonesome, and having no books to read, the idea of starting a public library at Pine Ridge seems a good one. She goes to see her parents to ask her parents to send all the books they could spare and all they could induce others to let them have.

Nancy and Matthew Adam go Christmas shopping in a neighboring town. On the top of the Pine Ridge, Nancy is amazed to see Cousin Columbine residence all lit up, and asks Matthew if he knows why. He said: "Let's go in and see." Then Nancy learns that she is going to debut, but in a different setting than had been planned for her in Boston.

Now Go On With The Story

CHAPTER XVI.—Continued.

It was that evening, seated before a crackling fire-heat at the Adam ranch, that Cousin Columbine told them the story of the Pemerton hoax. Jack had been asking about a pathetic little cemetery he passed one day when doing an errand for Mr. Adam.

"It's on a hillside back from the road," he told them. "Most of the graves seem to be children's and unmarked. Was there ever a smallpox epidemic in these parts, Cousin Columbine? It seemed strange finding a cemetery way off there."

"He means that little burying



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metal was ever discovered in the vicinity."

"What became of the people when the bubble burst?"

"Drifted away, poor souls, leaving their dead behind them—their high hopes crushed. I recall one family stopping at our house for water, and Father bringing them in to be fed and warmed. They were a pitiful sight: the young mother frail and worn by hardship, the father in ragged shirt and trousers, and an ailing baby. They promised to let us know how things went with them, but we never heard."

"Ships that pass in the night," said Matthew softly, and Luke broke in:

"But will you tell us how old Pemerton escaped being tarred and feathered when the hoax was discovered?"

"For the very good reason," replied Miss Columbine, "that the scam was nowhere to be found! When the boom was at its height he disappeared; and now all that is left of the 'ghost city' which bore his name, are those tumble-down buildings (one of which cost a woman five thousand dollars, I was told), and that small burying ground where the bodies of those who were too frail to survive the rigors of frontier life, lie."

"I'd like to see that place," said Nancy, as Cousin Columbine ceased speaking.

"You shall, my dear; and we'll make an excursion out on the plains as well. They can be as beautiful, our western prairies, that I have to think how cruel they sometimes are."

"Cruel?" Nancy questioned, a little puzzled. "You mean those sudden blizzards when the grazing cattle have no shelter? Well, this winter's over, Cousin Columbine, and if you've no objection I'll start getting acquainted with the plains to-morrow. I've got a marvelous idea. Why can't I ride to Prairie Ranch with Jack and Matthew? It would be a lark."

"You're a new woman, Nancy Nelson," remarked her brother, "or you regard as anything like a lark the necessity of pulling out of bed along with the robins! We'll pass your tower at five a.m., young lady. Do you think you can make it?"

"Of course she'll make it," put in Matthew eagerly. "We'll get lunch at Uncle Tom's. Nancy, I'll be busy having you along."

"Thus it was settled, though on the ride home that night Cousin Columbine predicted a change of weather. Despite this prophecy the sun was shining when Nancy awoke, dressed rapidly, and slipped downstairs on tip-toe; but as she passed the lower bedroom a call arrested her.

"That you, Miss Nancy?"

"Nancy opened the door. "Did I wake you up? You were wrong about the weather, Cousin Columbine. It's a lovely morning."

"What are you wearing?"

"My knitted sport suit. I dare say I'll roost, but I won't take any wrap except my hiking sweater."

"Indeed you will!" Cousin Columbine sat up in bed, stretching a hand toward the window as if to feel the atmosphere. "There's a chill to the air, different from anything we've had this long time. Take your fur coat, Nancy, or I shan't have an easy moment all day long."

"My fur coat! Why—"

"Don't argue," snapped the old lady. "I know this country better than you do. I've seen days start out like summer this time of year, and end with a snow storm. I'm responsible to your parents for your safety, child; and I—command you to take that coat."

Nancy laughed, realizing that there was no use in combating an old lady over severity.

"All right," she said good-naturedly, "the coat goes along as an extra passenger. I'll run up for it now."

"What sort of stockings have you got on?"

The question caught her at the door, and the girl turned, a bit exasperated.

"Don't let that worry you! I'm wearing sport shoes and woolen hose. I shan't freeze to death, Cousin Columbine, even if we get one of your spring blizzards."

She was surprised to note that this absurd remark was taken seriously.

"Look here, child, don't you start home in any sort of storm. Remember that. You think me foolish, no doubt, but I've seen a good two feet of snow later than this, and herds of cattle frozen in the drifts out on that prairie. Close my window, Nancy. I may as well get up and see what's happening."

She was on the porch when they rode away, a troubled look in her usually placid eyes that Nancy remembered afterward. She made sure that Jack had taken his sheep-lined coat—looked up at the sky, and said at the last moment: "I sort of wish

you wouldn't go, Nancy. There's something in the air this morning that I don't like."

"Now don't you worry, Miss Columbine," soothed Matthew. "If we're the least suspicion of bad weather, we'll keep her safe at Uncle Tom's until it's over."

This seemed reasonable; and as they waved good-bye a robin hopped down from a spruce tree and began his breakfast at Miss Columbine's bird board. But even this emblem of the springtime failed to cheer her.

"I ought to have set my foot down," she said soberly when Aurora Tubbs arrived an hour later. "I don't like this air."

The sun played hide and seek all morning, and at last retired behind a cloud and stayed there. At noon a wind sprang out of the north, rattling the shutters of the Nelson mansion with sudden fury; and ten minutes later a flurry of blinding snow had shut them in. Columbine kept going to a window and staring out. Her lunch was left almost untouched. Twice she sat down at the telephone and then turned away, knowing that if there were anything to say Eve Adam would have called her.

The storm increased; and at half past four, after moving restlessly about the house, Miss Columbine stood so long at the front window that Aurora, who had been curiously silent during those drizzling hours, burst out: "Don't you keep frettin' so, Miss Columbine. It makes me nervous. Didn't Matt Adam promise they wouldn't start if it was stormin'?" And besides, Mark'll be with 'em on the way back, and he's real level-headed come an emergency."

"That's what I've been tellin' myself all day," replied Miss Columbine. "Even if they started before the storm began, Aurora, Mark would have sense enough to—There's the telephone."

Her hand trembled as she lit the receiver; and Aurora stood close by, head bent in an effort to catch the distinct voice.

"That you, Miss Columbine? I've tried to get you all the afternoon, but our line was in trouble. Jack hasn't left, I hope. Tell him not to try to get out here to-night. Luke and his father can—"

"Jack! He's not here, Eve," broke in the old lady, her voice shaking.

"Surely they didn't leave your brother's in such a storm!"

"Not there?" A pause, and then Eve said, trying to speak calmly: "Listen, Miss Columbine. Can you hear clearly?... Tom telephoned at seven this morning for them not to come—that Mark was flat in bed with a bad throat. It was too late to stop the children anyway, so I didn't call you; and later my brother phoned again. He—h—said Jack and Nancy started back immediately after an early lunch. I told him I looked as if a storm were coming, but he said the sun was glorious out there and that—"

"Then—Mark's not with them?" almost wailed Miss Columbine.

"Then—Mark's not with them?" almost wailed Miss Columbine.

"No, but—Oh, don't worry yourself, dear Miss Columbine. There are rangers not so terribly far apart, you know; and there's a schoolhouse. Surely they would have reached the schoolhouse and waited there! But I'll try and get the ranch again by telephone and..."

It was then that the storm did something to the wires, and Columbine heard it more. But three hours later, just as the dreary night was shutting down, the Adam truck with John at the wheel, and Eve covered with snow from head to foot beside him, fought its way into the yard and stopped before the door.

(To Be Continued)

Carving Rock Image

Japanese Sculptor Completing Figure Of Goddess Of Mercy

Declared to be the world's largest stone image of a Buddhist deity, a one-hundred-foot figure of "Kwan-yin," the Goddess of Mercy, is nearing completion near Fukushima, Japan. It is being carved from solid rock by Y. Ara, formerly an unknown sculptor, who was encouraged by Archbishop Ryohji Ohmori, chief priest of the Sensoji Temple at Tokyo, and other Buddhist ecclesiastics into completing the huge project.

New Idea For Number Plate

German Traffic police are testing a new number sign plate for motor cars with numbers which cannot be covered up by dirt. The number is cut out of the plate so that dirt flies through the openings of the figures.

The equator is not a true circle. There is a protuberance on the globe in North Africa.

A maximum sick leave of 30 days a year is allowed federal employees in Washington.

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Would Reduce Accidents

Drivers Of Cars Made Courtesy A Habit

The number and character of automobile accidents occurring lately give point to the following comment in a weekly exchange:

"Science and industry have done their part in producing the automobile. Paul de Kruif, in a recent article in the Rotarian Magazine, declares that 'hardly fifteen per cent of all accidents can be laid to automobile defects.' The culprit is the driver. Collectively, he has not yet mastered the new device, has not yet adjusted his nervous organism to its demands, has not yet mastered the technique of making this invention a part of his social routine with economy of human wastage. He is, in short, not yet civilized."

"The driver too often does not know the driving customs and regulations. Lacking sure knowledge of how to signal, he fails to give any intimation to the driver behind—such as putting a hand out—than he is about to do something other than proceed straight ahead. He will 'just this time' pass a car on a curve or near the crest of a hill. He will take the chance that 'the other fellow' will slow down at intersections, and himself speed on through."

"But the vital core of courtesy is consideration for other people. Courtesy is not the cloak to be exhibited upon occasion for admiration of friends; it is a way-of-doing, so regularly practiced that it best be described as a habit."

Manage New Hotel

H. W. Aslin Of Edmonton To Take Charge Of The Bessborough

H. W. Aslin, manager of the MacDonald hotel at Edmonton, one of the Canadian National Railways chain, for the past two and a half years, will move to Saskatoon, to become manager of the new Hotel Bessborough, it was announced by Joseph Van Wyck, general manager of hotels, Canadian National Railways.

Mr. Aslin joined the Canadian National as manager of the Prince Arthur at Port Arthur. He opened the Nova Scotian in Halifax and managed it for three years prior to coming to Edmonton in January, 1933.

Farm Machinery Exports

Big Increase Is Shown For July Over Previous Period Last Year

Farm implements and machinery exported during July amounted in value to \$142,963, more than double that of July, 1934, when it totalled \$85,704, the Dominion bureau of statistics reports.

The leading purchases were the United States to the value of \$370,055; Argentina, \$33,444; British South Africa, \$187,753; New Zealand, \$64,840; Australia, \$57,219; United Kingdom, \$28,651; Denmark, \$27,148, and Uruguay, \$25,813.

Poison sumac is less common than poison ivy but contains more of the toxic-making poison.

There are more than 5,270 moving picture theatres in Germany.

DON'T RISK BAKING FAILURES . . .



"DON'T TAKE CHANCES WITH INFERIOR BAKING POWDER. LESS THAN 1¢ WORTH OF MAGIC MAKES A FINE, BIG CAKE. AND MAGIC ALWAYS GIVES GOOD RESULTS."

say MISS ETHEL CHAPMAN, popular cookery editor of *The Farmer*.

Leading Canadian Cookery Experts warn against trusting good ingredients to inferior baking powder. They advise MAGIC Baking Powder for perfect cakes!

CONTAINS NO ALUM—This statement on every box is your guarantee that Magic Baking Powder is free from alum or any harmful ingredient.



Made in Canada

Blue Ribbon Baking Soda	1 lb. pkt.	.11c
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Blue Ribbon Coffee	1 lb. glass jar	.43c
and 3 lb. pkge		\$1.00
Robin Hood Farina	6 lbs	.25c
SUGAR	10 lbs	.68c
There are no strings on this offer		
TOMATOES, Choice	per tin	.12c
Gem Fruit Jars	qts. per dozen	\$1.39
Blue Ribbon Tea	1 lb. pkt	.46c

Chinook Trading Co.

Great National Undertaking

Encouraging progress is already reported by the Prairie Farm Rehabilitation Advisory Committee, of which Dr. E. S. Archibald, Director, Dominion Experimental Farms, is Chairman. The work of the Committee in the provinces of Manitoba, Saskatchewan and Alberta is designed to deal with the problems arising from drought in recent years and its two broad soil drifting, that has so seriously affected agriculture and also industry and commerce generally throughout the Dominion. The Committee was established under the Prairie Farm Rehabilitation Act, the Act being sponsored by Hon. Robert Weir, Dominion Minister of Agriculture, and passed in April 1935, by the Dominion Parliament.

The plans of the Committee call for a number of phases of work to be undertaken such as, the establishment of about 50 District Experimental Stations, one in each of the 50 districts, each in the drought affected areas. On these farms or stations the methods which it is considered best to combat drought and soil drifting are being demonstrated by the owner of the farm under the direction of the Supervisor of Illustration Stations of the Dominion Experimental Farms.

The reclaiming of some sections of areas where soil drifting has been exceptionally severe is a major task that is being undertaken by Dr. E. S. Hopkins, Dominion Field Husbandman. Large scale co-operative efforts by which groups of farmers will undertake strip farming, the planting of trees for shelter belts around homes, building a paddock, are also being launched. It is hoped to have whole townships included in this The Water Development Committee, a co-operative scheme.

Another major phase of the Committee's work is water development, sub-committee, Prairie Farm Rehabilitation Advisory Committee has established its headquarters at Swift Current, Sask. and has its plans well under way. A total of 4,800 applications for assistance in connection with the construction of wells, dugouts, small dams and other means of conserving water both for domestic and general use on the farm have been received from farms.

The Committee's task is to do all that is possible to encourage the farmers to adopt the best means of holding and conserving water. A staff of engineers is now engaged in surveying farms where water is urgently needed and preparing plans for the construction of dugouts and other media.

The work of tree planting for farmstead shelters, and the study of what influence trees have in connection with wind velocity, soil drifting and other factors is in charge of Norman R. Ross, Chief of the division of Tree Planting, whose headquarters are at the Dominion Forest Station, Indian Head and Saskatchewan, as they the Dominion Experimental Farms. He has been engaged in forestry work on the prairies for 35 years. Millions of trees are being supplied free to farmers from the forestry stations at Indian Head and Saskatchewan, as they the Dominion Experimental Farms.

What We Know About Egg Quality

Fresh laid eggs are unsurpassed as an article in the diet. For years they have been known to be of immense benefit to invalids and growing children. Their value as a staple food product is recognized as evidenced by the fact that the average Canadian eats over 300 eggs per year. Scientific experiments have recently shown the reasons why eggs are such an important article of food. These reasons may be enumerated as follows: The white is almost entirely comprised of protein in readily digestible form; the yolk is rich in a phosphorous containing fat in emulsified form which is easily digested and absorbed; eggs contain vitamins A, B, D, E, each of which is essential for the prevention of a specific "deficiency disease" and

dian and Saskatchewan, as they have been for many years.

A program of research work having to do with the moisture content of soils in various areas is being carried out at the Laboratory of the Dominion Experimental Station, Swift Current.

Another important phase of the work is that of grass development. Dr. L. E. Kirk, Dominion Agrostologist, and his staff are making an exacting study of grasses such as Crested Wheat Grass, Western Rye Grass, Bromes and other varieties to determine their ability to resist soil drifting.

Physical differences between the Committee that if such work is as is now being done had been undertaken 20 years ago, the farmers would not have been facing the serious situation they are today and industries in the east, which depend to considerable extent upon the prosperity of farming in the west, would not have been so hard hit in the last few years.

The members of the Prairie Farm Rehabilitation Advisory Committee are two representatives of the Dominion Department of Agriculture, one representative of the grain growing farmers from the drought and soil drifting areas in each of the three Prairie Provinces; one representative of the Saskatchewan Live Stock Farmers and one representative from the Alberta Range Farmers from the drought area and one representative from the Mortgage Corporation of Canada; the Canadian Bankers Association, the Canadian Pacific Railway, the Canadian National Railways, and one from each of the Governments of the Provinces of Manitoba, Saskatchewan and Alberta.

The Act states the Committee is to consider and advise the Dominion Minister of Agriculture as to the best methods to be adopted to secure the maximum production of the drought and soil drifting areas in the Prairie Provinces and to develop and promote within these areas systems of farm practice, culture and water supply that will afford greater economic security.

The members of the Committee receive no pay, but are allowed reasonable travelling expenses.

The following are these from Chinook who attended Mr. Hohen's funeral at Drumheller Thursday namely: C. W. Rideau, L. Robinson, R. B. Langley and F. Berry.

all of which are necessary for the completely normal functioning of the body. At the present meeting of the Canadian National Association a new vitamin, choline, responsible for the prevention of so-called "fatty liver" was reported to be found in relatively large quantities in egg yolks.

Fresh laid eggs are by no means equal in quality. Eggs may differ in their nutritive and in their physical qualities. In regard to the former, the vitamin content of the egg is the principal quality which varies, although foaline is found in some eggs and none or very little in others. These variations in vitamin and protein content can be easily controlled by feeding.

Vitamin A is found in green feed, alfalfa, lucerne, small yellow corn or good quality cod liver oil, while vitamin D is found in col liver oil. Hens which are fed abundant sources of these vitamins will produce eggs of high vitamin content. Likewise, if hens are fed potassium iodide or certain products of the sea, such as fish meal and oyster shell, their eggs will contain quantities of iodine and will serve an abundant source of iodine for human beings.

Physical differences between the eggs take the form of variations in the structure or quantity of the various components of the egg such as thick white, thin white, shell, and yolk. While nothing is definitely known concerning the relative food value of eggs which differ in physical qualities, it is known that certain definite changes in the structure of an egg as it ages after being laid. These changes include: a general loss in weight due to evaporation of water from the white into the yolk; and a general liquefaction or thinning of the thick white. As these changes are definitely associated with deterioration it is clear that measurements of these qualities in fresh laid eggs should indicate their relative quality.

Investigations to date have disclosed the fact that yolk in proportion of thick white, breaking strength and shell and strength of yolk membrane are characteristics of the individual bird. It has further been shown that most of the characteristics are influenced by the genetic makeup of the bird. Just how far it is practical to improve these qualities by breeding is not entirely clear at present. It appears that breeding may be relied upon to produce some improvement in the quality of the new laid eggs.

Investigations are at present in progress at the Central Experimental Farm which are expected to shed more light on this important problem.—S. F. Munro, Central Experimental Farm, Ottawa.

Local News

Mr. L. Setterington who has been in the Cereal hospital for the past three weeks has so far recovered as to be able to leave the hospital Tuesday.

Mr. Roberts is improving but is still confined to his bed

Sidney and Teddy DeMeare who have been visiting at Granum and Nanton returned Tuesday.

The ladies' Card Club was held Tuesday evening at the home of Mrs. Lee. Three tables of bridge were in play honors going to Miss Marjorie Lee and Mrs. W. S. Lee.

FOR SALE
Bell Organ in Good Condition.

Apply Advance Office.

D. E. Bell was a Hanna business visitor Saturday.

Mr. and Mrs. W. Seeger and twins were Hanna visitors on Sunday.

A car load of young people from town motored to Hanna Sunday.

Miss Ina Rennie of Calgary, and formerly of Chinook is renewing old acquaintances, the guest of Miss Betty Milligan.

Mrs. August Rosenau's father, sister and brother-in-law, and two brothers from Wis. U. S. A., arrived here this week, where they will visit for a short time.

Earl Robinson left for Delia last week where he will stay during the harvest.

Wm. Thompson was a Chinook visitor Saturday.

The farmers are rushing with the harvest work while the weather is good.

Prairie Water Development

(Hon. Robt. Weir on Prairie and Irrigation Problems)

"Farmers and ranchers throughout the drought area of the three prairie provinces are showing intense keen interest in the work of the water development Committee which has been organized as part of the Prairie Farm Rehabilitation Act," according to Hon. Robert Weir Minister of Agriculture.

"The problem of supplying a more adequate and dependable water supply for domestic use and livestock, and for irrigation where feasible, for the growing of feed and garden crops, is one that is of great importance to the farmers and ranchers,"

"The tremendous demand for the assistance that is being made available in solving this problem is made evident by the fact that since the general program was first announced only a few months ago over 4,000 individuals have made application, either directly or through their municipalities or organizations, and applications are at present being received by the office of the Water Development Committee at Swift Current, Saskatchewan, at an average rate of over 47 a day. Since the program was announced in mid-June little more than a month ago the number of applicants have on two or three days exceeded the 100 mark."

"Of the total applicants received to date, nearly 350 are from Manitoba, over 2,800 from Saskatchewan, and somewhere around 1,400 from Alberta. "The task of giving these applications attention is an enormous one," explained Mr. Weir, "and while the organization work of the staff is being done, the work of surveying the field and to have completed surveys for over 500 points. Field work was started little more than three weeks ago with four field engineers and their helpers. Since then the field staff has field engineers and their assistants

and surveys and inspections are being made throughout the drought area of the three prairie provinces and while still applications received cannot be given immediate attention the work is being planned to serve as wide an area as possible. Special attention is being given to dugouts for stock watering and to smaller irrigation projects where water supply is available. One engineering party is engaged on the larger projects and an additional party is being organized for this purpose very shortly."



CHINOOK UNITED CHURCH

Sunday, Sept. 22nd.

Sunday School 10:30 a.m.

CHINOOK MARKET PRICES

WHEAT

1 Northern	75
2 Northern	72
3 Northern	67
4 Northern	62
No. 5	53
No. 6	43

OATS

3 G. W.	.20
Ex. 1 Feed	.20
No. 1 Feed	.19

BARLEY

3 C. W.	.22
4 C. W.	.17

RYE

2 C. W.	.17
3 C. W.	.14
4 C. W.	.10

Car of Block Wood Just Arrived

M. L. CHAPMAN . Chinook

Operations at Sheerness Indicate Busy Season Ahead For Strip Mines

H. C. McCancey Build Attractive Little "Model Town"

Mr. Evan Bennett, who has held the position of manager of the Sheerness Coal Co. Ltd. at Sheerness, since the company's inception, left Sheerness with his family early this week, having severed his connection with the Sheerness company. Mr. Bennett has a wide acquaintance during his years with the Sheerness company, and many friends will wish for him and his family a bright and happy future.

Production operations at Sheerness are now in charge of Mr. L. Lambert, while the business management of the company at Sheerness is in charge of Mr. A. W. Stiles. Coal being produced at Sheerness is reported to be developing quite rapidly and a prosperous season is anticipated. The Sheerness properties never looked so well as they do today, with new cottages, stores, service stations, etc., all in a wide variety of styles, having tastefully decorated. They present a most attractive appearance. Mr. G. Schuler, who is in charge of the McCancey buildings, was interviewed by the Star. Mr. Schuler said that the coal sales were showing a nice improvement, and with the opening of the busy season, Sheerness should see a record mercantile business.—Hanna Herald.

FAREWELL PARTY

A farewell party for Mrs. Chas. Bennett was given by the W. I. at Mrs. Rideout's home on Saturday evening, Sept. 14th.

The evening was spent in games and contests. Mrs. Wilson presented a parting gift to the guest of honor, who replied with a few appropriate words. A hearty lunch was served by Mrs. Allen, Mrs. Wilson and Mrs. Rideout.

We all join in wishing Mr. and Mrs. Bennett every success in their new home.

Montreal, Sept. 14. (C. P.) —A small boom in grain exports was believed on the way here today when it was learned shipment of 2,000,000 bushels was contracted for in the past 24 hours. In the space of an hour yesterday 1,000,000 bushels of tramp space was contracted for from London. Additional bookings are expected Monday.

It was reported in the trade that most available passenger and freight liner space had been booked up, and traders turned to the tramp vessels to accommodate shipments.

THE CHINOOK ADVANCE

Published by Mrs. M. C. Nicholson every Thursday afternoon from The Advance Building, Main Street, Chinook, Alberta, and entered in the post office as second class mail matter. The subscription rates to The Advance are \$1.50 per annum in Canada and \$1.00 per annum in the United States.

The transient advertising rates in The Advance are: display, 40c per inch for first week and 30c for each succeeding week, providing no change is made. For heavy composition an extra charge is made for first week. Reading notices, 10c per column per week for first week and 10c for each succeeding week. Cards of thanks, \$1.00.

Advertisements under this heading are charged at the rate of 50c for 25 words or less per week, with 10c for each additional 5 words. Three weeks' for the price of two.

All letters addressed to the editor for insertion in The Advance, must be signed to show the name of the writer. Publication is subject to the judgment of the Publisher. We do not necessarily coincide with views expressed.



Paint Prices Sharply Reduced

A sharp reduction in the price of first quality house paint to \$3.95 per gallon is announced by the manufacturers of some of Canada's best-known brands of paint, the reduction to take effect immediately.

In making the announcement the companies concerned state that the reduction is not justified by any change in market conditions or manufacturing costs. The paint cut, however, that during the past few years many householders have been misled by "bargain" prices into using inferior paint with results that reacted unfavourably on the whole industry. Dramatic action was felt to be necessary to check a situation that seriously threatened property values all over the country.

The new low price is designed to make it easier for property owners to use first quality paint only, with resulting benefit to the property and to the community in general.

The companies announcing the reduction are Canada Paint, International Varnish, Martin-Senour and Sherwin-Williams.

Boom Predicted In Grain Prices

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